

FOR IMMEDIATE RELEASE
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HOPES to Host Fundraising Dinner and Silent Auction

MADISON, WI - HOPES (Helping Others Prevent & Educate about Suicide), a local non-profit organization, will be hosting a fundraising dinner and silent auction on Saturday, February 7, 2009, at 6:30 p.m., at the Sheraton Hotel, 706 John Nolen Drive, Madison, WI. It is a celebration of 10 years of the HOPES volunteers dedicating their time to suicide education and prevention and launching their new look as they embark on another Era of Saving Lives. The event will feature Keynote Speaker Dave de Felice, Dane County Supervisor and Chief of Staff for State Senator Spencer Coggs, who will share his personal story of losing a loved one to suicide.

"This is the first event of it's kind for HOPES, and we are extremely excited about the opportunity to share our story of how we can work together to prevent suicide in our community," stated Eric Garland, Fundraising Coordinator and Public Relations Consultant for HOPES. "This year, HOPES is ecstatic to feature Dave de Felice as our keynote speaker. Dave has been very involved with educating the public on the dangers of depression after he lost his wife to suicide."

Dave de Felice is a survivor of suicide. Dave lost Gay, his wife of 20 years, to suicide in the summer of 2006. As a result, he speaks publicly whenever he can about depression and suicide. A former radio, TV and print reporter and anchor, Dave came to Madison from Alaska in 1991. As a result of his move to Madison, he changed careers, becoming press secretary to the state Assembly Speaker in 1991. Dave de Felice currently serves as Chief of Staff for State Senator Spencer Coggs. Dave is also a Dane County Supervisor, in his third term, and he serves on the budget-writing Personnel and Finance Committee. He is also a member of various citizen, and civic groups, and he helped start his local neighborhood association.

The HOPES fundraising dinner and silent auction is \$30.00 per person with all proceeds going toward HOPES' future prevention efforts. The meal choices include: Pasta Primavera or Chicken Picatta. Entrées include: salad, dessert, Starbucks coffee, Tazo tea, iced tea or milk. A cash bar will also be available. To reserve your seat, please visit: www.hopes-wi.org or contact HOPES at (608) 274-9686.

HOPES is a grassroots organization that was founded in 1998 by volunteer survivors who lost their loved ones to suicide. Pat Derer, Susan Conlin Opheim and Tina Neupert created this organization to teach people the signs of depression that may lead to suicide. HOPES strives to remove the stigma associated with this public health crisis, so others will seek the help they need and ultimately reduce the number of suicides.

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hopes

suicide education & prevention

As a non-profit organization, HOPES (Helping Others Prevent and Educate about Suicide) relies heavily on fundraising. This year we are happy to offer sponsorship opportunities at our annual dinner fundraising event. Your tax deductible sponsorship will help HOPES research, educate and support suicide prevention efforts in the state of Wisconsin.

Theme: "A New Era of Saving Lives"
Date: Saturday, February 7, 2009
Time: 6:30pm – 9:00pm
About The Event: Silent Auction, Dinner, and Key Note Speaker
Key Note Speaker: Dave de Felice, County Board Supervisor and Chief of Staff for state Senator Spencer Coggs. Dave lost his wife of 20 years to suicide in 2006 and as a result he speaks publicly whenever he can about depression and suicide.
Location: Sheraton Inn, John Nolen Dr, Madison, WI 53715

Event Sponsor:

\$1000

Includes dinner for up to ten attendees

2 – 3 minute overview of your services relative to the HOPES cause prior to key note speaker

Signage prominently displayed in event area

Name recognition from HOPES at the event in form of a thank you

Mention in PR articles

Mention and/or logo inclusion in advertising campaign for event

Logo inclusion on the HOPES Web site linking to your site

Logo inclusion on Ad2 Madison Web site with link to your site

Logo inclusion and short write up of your business in HOPES Newsletter

Table Sponsor:

\$500

Includes dinner for up to two attendees

Place your tent cards on tables at event

Mention in PR articles

Possible mention in advertising campaign

Logo inclusion on the HOPES Web site linking to your site

Logo inclusion on Ad2 Madison Web site with link to your site

Name recognition in HOPES newsletter

Participating Sponsor:

Donate a product or service to our silent auction.

Attendees will view your product or service as they walk around the silent auction

Name inclusion on the HOPES Web site

Name inclusion on Ad2 Madison Web site

Name recognition in HOPES newsletter

Possible mention in PR articles

To become a sponsor or for additional information please contact
HOPES at 608-274-9686
or log on to www.hopes-wi.org